


WEBCASTS

Where the Growth is in Emerging Markets: Alibaba, MercadoLibre & Tencent are Transforming the World

While the trade war between the U.S. and China intensifies and casts a shadow on the global economy, investors should not overlook the potential opportunities developing in emerging markets. In this upcoming webcast, **ETF Trends** and **EMQQ** will highlight the growing influence of a rising middle-income consumer base in developing countries, their preference for online shopping via digital devices and ways for investors to capitalize on the rapidly expanding e-commerce segment.

 September 18, 2019

 11am PST | 2pm EST

 1 CE Credit

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SUMMARY

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Topics will include:

- An overview of the favorable demographics and shifting trends in the emerging markets
- The rise of online shopping and internet retail, especially in the developing economy
- A targeted strategy that specifically screens for internet retailers, or e-commerce names
- How financial advisors can incorporate an emerging market e-commerce strategy into a diversified investment portfolio

Accepted for one hour of CFP/CIMA CE credit for live and on-demand attendees

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SPEAKERS



Kevin Carter
Founder and CEO
EMQQ



Tom Lydon
CEO
ETF Trends

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