

WEBCASTS

Put the Gig Economy to Work in Your Portfolio

In an evolving market, more workers are taking advantage of the "side-hustle," or the rapidly growing gig economy that is changing the way we define the traditional workplace. In this upcoming webcast, SoFi and ETF Trends will explore the growth of the gig economy and explore ways financial advisors can diversify investments into this up-and-coming industry.

 August 15, 2019

 11am PST | 2pm EST

 1 CE Credit

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SUMMARY

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Tom Lydon, CEO of **ETF Trends** moderates a discussion on:

- Define and explain what the gig economy is
- How the workforce and consumers have adopted the gig economy
- A targeted fund strategy that is designed to capture the exposure to the economic shift toward gig-oriented companies
- How financial advisors can diversify their portfolios with a gig economy-themed investment strategy

Accepted for one hour of CFP/CIMA CE credit for live and on-demand attendees

CFI Institute members are encouraged to self-document their continuing professional development activities in their online CE tracker.

SPEAKERS



Michael Venuto
Chief Investment Officer
Toroso Investments



David Dziekanski
Portfolio Manager
Toroso Advisors



Samuel Nofzinger, CFA
Trading and Investment Manager
SoFi



Stephen Sikes
VP, Business Lead, Invest
SoFi

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