

## Burton Malkiel on Emerging Markets & The Rise of the Middle Class Consumer

**Webcast: Tuesday, March 26th, 1PM ET**

*Accepted for 1 CFP/IMCA/CFA CE Credit.*

[Register Now](#)

With the internet becoming increasingly affordable and accessible, Billions of people in the developing world are now leapfrogging traditional consumption patterns and starting to consume online for the first time. The result of this rising middle-class consumer wave has transformed economies and produced new internet giants on par with or even larger than their U.S. counterparts. We will delve into the greater influence of this new consumer wave and the fundamental changes taking place in developing economies, their preference for online shopping via the smartphone and ways for investors to gain targeted exposure to this rapidly expanding sector.

- How the smartphone is capturing the growth of the Emerging Markets consumer sector
- Flaws in the largest Emerging Market ETFs
- What McKinsey & Company calls “the biggest growth opportunity in the history of capitalism”
- Insights and key growth stories for some of the least familiar yet largest companies in the world

### Featured Speakers:

- **Dr. Burton Malkiel**, *Princeton Economist and Author of A Random Walk Down Wall Street*
- **Kevin T. Carter**, *Founder and CIO, EMQQ*

**Title: Burton Malkiel on Emerging Markets & The Rise of the Middle Class Consumer**

**Date: Tuesday, March 26, 2019**

**Time: 1PM ET**

[Register Now](#)

*Accepted for one hour of CFP® CE Credit and CIMA®, CIMC®, CPWA® or RMASM CE Credit for live webcast attendees. RIA Database is registered with the CFA Institute as a Sponsored Provider of Live CE Programs for CFA Charterholders.*

**Sponsored by: [EMQQ](#)**

# EMQQ

Not able to attend? [Register now](#) and you'll receive replay information by email when available.

For Financial Professionals Only.

